

JOIN THE RED THUMB MOVEMENT



NTTA has led the Red Thumb movement – a safety campaign aimed at ending distracted driving in North Texas – since 2015.

Join more than 50 regional cities, companies, schools and organizations taking the pledge to help stop texting and driving.

As a partner:

RECEIVE free “W8 2 TXT” bands from NTTA to wear and share as a reminder to not text and drive.

SHARE photos of your red thumb to raise awareness using #myredthumbntta and tagging NTTA.

ENCOURAGE others to join the movement!

To become a Red Thumb partner contact:

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STAY ALIVE. JUST DRIVE.



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