

TOLLTAG INSIDER

Student Design and Video Contest

- STUDENTS -
YOU COULD WIN
\$250!



Students and teachers can win big >



January 2024

Let's kick off 2024 with some **creativity**! Do you know a student in **second through 12th grade** who has a passion for design or video production? If your answer is "yes," then we have an opportunity you don't want to miss.

Since 2015, NTTA has led the Red Thumb Movement – a safety campaign aimed at ending distracted driving – in North Texas. We encourage students in DFW and surrounding areas to **create a design or video promoting the Red Thumb Movement and the dangers of distracted driving**. Together we can promote safe driving and help keep our roads safe.

Starting now through Thursday, March 7, students can submit a design or video for a chance to win a \$250 VISA® gift card. There's more – **teachers can win, too!** Spread the word to teachers you know because they'll win a \$200 VISA® gift card if their student wins. Teachers with student entries will also be entered to win a \$100 VISA® gift card. Student winners will be invited to showcase their art at our annual Pave the Way Day event on Saturday, April 6 (Pave the Way Day is NTTA's FREE family fun day, sparking kids' curiosity with fun, hands-on engineering, STEM and NTTA vehicle

equipment activities). Winning entries will also be featured on NTTA social media platforms, in our Customer Service Centers and the TollTag Insider Newsletter!

For more details about each contest and how to enter, [click here!](#)

**Grades 2-5
DESIGN Contest**

**Grades 6-12
DESIGN Contest**

**Grades 6-12
VIDEO Contest**

Questions? Contact Community@ntta.org.