

TOLLTAG INSIDER

GOT TEAM SPIRIT? PROVE IT!



August 2023

With the first day of school comes a rush of excitement for many college students – and tearful (but happy!) goodbyes from loved ones. [Our specialty TollTags](#) don't make dropping your kid off any easier – but they can help you show your support.

So, to all the new – and lifelong – University of Texas Longhorns, Texas Tech Red Raiders, Baylor University Bears and Southern Methodist University Mustangs – we've got you covered. Showing your team spirit – while scoring savings – has never been easier. Check out the game plan to get one of NTTA's 14 specialty TollTags, below:

- **If you already have a TollTag account:** You can purchase one [from your online account](#), stop by an NTTA Customer Service Store or [contact us](#) at 972-818-NTTA (6882) or 817-731-NTTA (6882).
- **If you need to open a TollTag account:** Visit [our online customer service center](#), and select your team from the TollTag "Design Options." Your specialty TollTag will arrive in the mail. If you want to get your specialty TollTag immediately, [visit an NTTA Customer Service Center](#).

Remember, specialty TollTags work exactly like standard TollTags – you get the same low toll rate, but specialty TollTags have a **one-time purchase cost of \$14.99 to \$22.99**. Game on!