TOLLTAG INSIDER



Look how much you're saving!

September 2022



Hi, I'm Rosa! You may have seen me around town visiting all my favorite spots in Dallas/Fort Worth. I live in Little Elm, but thanks to my TollTag, I save money on tolls everywhere I go in Texas, Oklahoma and Kansas.

Later this month, <u>the State Fair of Texas</u> opens (*hello* corny dogs), and with my TollTag, I'll pay \$12 roundtrip to drive down the Dallas North Tollway all the way to the fairgrounds in Dallas and back home again. My neighbor,

Ron, still hasn't gotten a TollTag, and the same trip will cost him nearly \$20 –that's over 50% more! Don't believe me? Check out NTTA's <u>toll calculator</u> to calculate how much your TollTag saves you on trips around DFW.

With the \$8 my TollTag saved me, I can spend on more coupons at the fair for games and try the latest fried-food concoction.

My TollTag doesn't just save me on tolls. It also gives me access to <u>TollPerks</u> rewards, so I can save on dining, pampering, family fun, vehicle care and more! In fact, with TollPerks I'm getting <u>discounted admission to the State Fair of Texas</u>, and you can too!

Small Sticker. Big Savings.