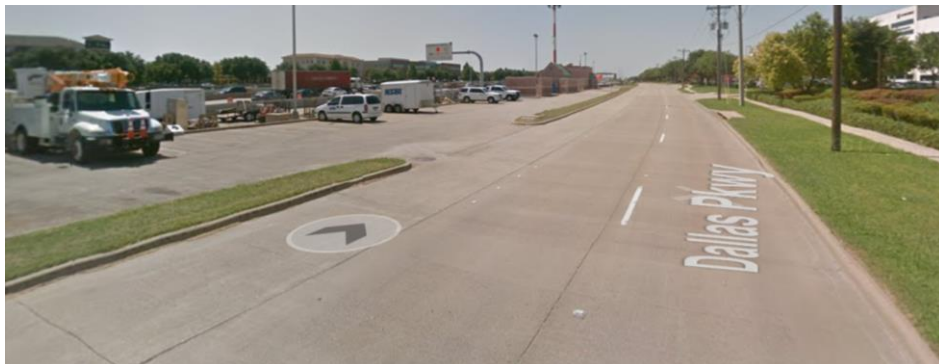


***** MEDIA ALERT *** PHOTO OPPORTUNITY *** MEDIA ALERT*****

NTTA, DPS URGE WORK ZONE SAFETY AWARENESS

- WHAT:** More than ever, distracted driving endangers drivers and highway workers across North Texas. The Federal Highway Administration (FHWA) holds its Work Zone Safety Awareness campaign April 8-12. Staff from the North Texas Tollway Authority (NTTA) and Department of Public Safety (DPS) join FHWA in asking the public to slow down, stay off the phone and pay attention in work zones to prevent highway worker injuries and fatalities.
- WHO:**
- NTTA Assistant Executive Director of Infrastructure Elizabeth Mow
 - NTTA Maintenance Staffer Santiago Peralta (English/Spanish)
 - NTTA Roadside Safety Services Staffer Kareem Williams
 - DPS Staff Sergeant Kyle Bradford
- WHEN:** 11:00 a.m. Tues., April 9
- WHERE:** NTTA building on southbound Dallas Parkway, ½ mile south of Parker Rd., Plano



- VISUALS/SOUND:**
- NTTA, DPS speakers asking for the public's help
 - Safety vehicle damaged while helping stranded driver
 - #999 (Quick call-for-help program)
 - Red Thumbs (Anti-distracted driving program)

About the NTTA

[The North Texas Tollway Authority](#), a political subdivision of the state of Texas, is authorized to acquire, construct, maintain, repair and operate turnpike projects across the North Texas region. The [nine-member board](#) is comprised of Chairman Kenneth Barr; Vice Chairman Bill Moore; and Directors Lynn Gravley, Mojoy Haddad, Pete Kamp, Marcus Knight, John Mahalik, George "Tex" Quesada and Jane Willard.

NTTA serves Collin, Dallas, Denton, Ellis, Johnson, and Tarrant counties and owns and operates the Dallas North Tollway, President George Bush Turnpike, Sam Rayburn Tollway, Addison Airport Toll Tunnel, Lewisville Lake Toll

Bridge, Mountain Creek Lake Bridge, Chisholm Trail Parkway and the 360 Tollway. NTTA raises capital for construction projects through the issuance of turnpike revenue bonds. NTTA toll projects are not a part of the state highway system and receive no direct tax funding. Tolls are collected to repay debt and to operate and maintain the roadways.