

NTTA INSTALLS THERMAL CAMERAS TO DETER WRONG-WAY DRIVERS

PLANO, Texas, Sept. 1, 2020 – The North Texas Tollway Authority (NTTA) has initiated a thermal camera pilot program to detect and deter wrong-way drivers. Signs pictured below are located on the south end of the Dallas North Tollway.

Video of flashing signs, thermal cameras and generic thermal camera imagery, can be found [here](#).

Using heat emitted from a vehicle, thermal cameras monitor the regular flow of traffic. When a vehicle drives in the incorrect direction, signs flash “Wrong Way” – warning a driver to correct their error. NTTA’s Safety Operation Center receives an alert, staffers notify DPS Highway Patrol and overhead message signs warn drivers of a wrong-way driver on the road ahead.



“Safety is NTTA’s number one priority,” said Assistant Executive Director of Infrastructure Elizabeth Mow. “We will monitor this pilot program, assess results, make improvements and determine if it can be used on other NTTA roads.”

Learn more about NTTA safety programs [here](#).

About NTTA

[The North Texas Tollway Authority](#), a political subdivision of the state of Texas, is authorized to acquire, construct, maintain, repair and operate turnpike projects across the North Texas region. The [nine-member board](#) is comprised of Chairman John Mahalik; Vice Chairwoman Jane Willard; and Directors Tim Carter, Lynn Gravley, Mojoy Haddad, Pete Kamp, Marcus Knight, Scott Levine and George “Tex” Quesada.

NTTA is composed of member counties Dallas, Denton, Collin and Tarrant. It also serves Ellis and Johnson counties. NTTA owns and operates the Dallas North Tollway, President George Bush Turnpike, Sam Rayburn Tollway, Addison Airport Toll Tunnel, Lewisville Lake Toll Bridge, Mountain Creek Lake Bridge, Chisholm Trail Parkway, and 360 Tollway. It raises capital for construction projects through the issuance of turnpike revenue bonds. NTTA toll projects are not a part of the state highway system and receive no direct tax funding. Tolls are collected to repay debt and to operate and maintain the roadways.

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