North Texas Tollway Authority

3+ Lanes of Open Road Tolling on NTTA's President George Bush Turnpike.

ETC is a committed partner with NTTA for the ongoing development and support of critical toll collection systems and services.

End-to-End Systems Solution
   Powered by **rite**
   Host
   Customer Service
   Violation Enforcement
   Plaza
   Lane
   Maintenance
   Interoperability

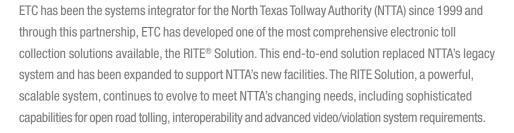*Systems Maintenance*
   Onsite and Remote
    Maintenance Teams
   24/7 Service

Innovative Solutions
   Open Road Tolling
   Interoperability
   Clearinghouse Operations
    for Airport Parking
   Integrated CSC Website

Operations
   Violation Processing
   Audit & Reconciliation Team
   TollTag Refurbishment

ETC has been the systems integrator for the North Texas Tollway Authority (NTTA) since 1999 and through this partnership, ETC has developed one of the most comprehensive electronic toll collection solutions available, the RITE® Solution. This end-to-end solution replaced NTTA's legacy system and has been expanded to support NTTA's new facilities. The RITE Solution, a powerful, scalable system, continues to evolve to meet NTTA's changing needs, including sophisticated capabilities for open road tolling, interoperability and advanced video/violation system requirements.

As NTTA's systems integrator, ETC has been responsible for the continued program, project management and design leadership for NTTA's toll collection solution. Today, the RITE Solution processes approximately 1 million toll transactions each day for NTTA operations. In addition, ETC provides critical consulting, support, maintenance and service functions.

The collaborative relationship between NTTA and ETC has created innovative, reliable solutions to meet the demanding challenges faced by many of today's toll authorities:

- **Open Road Tolling** – NTTA and ETC implemented the nation's first installation of 3+ lanes of open road tolling on the President George Bush Turnpike in 2001 and has since deployed open road tolling through new installations and retrofit processes throughout NTTA's facilities.

- **Interoperability** – The RITE Solution enables statewide interoperability, including interoperability with the nearly 1 million Harris County Toll Road Authority's EZ TAG users in the greater Houston area. Interoperability with Dallas/Fort Worth International Airport and Dallas Love Field Airport parking systems won the IBTTA's 2006 Toll Excellence Award for Administration.

- **Industry-Leading Violation Processing** – Enabled by the RITE Solution's advanced violation enforcement capabilities and ETC's operational services, individual productivity averages 9,000 images per reviewer per day.

- **Retail Support** – NTTA's solution includes extended functionality to support outside authorized retail distributors by providing access-restricted logins to NTTA's CSC application. This allows customers to open new accounts and obtain tags at convenient locations throughout the Dallas/Fort Worth metroplex.

About NTTA. The North Texas Tollway Authority has long been a leader in the toll collection industry, implementing the first commercial application of electronic toll collection on its Dallas North Tollway. The Authority operates multiple facilities with more than 225 toll lanes and processes approximately 1 million toll transactions each day.

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