

NTTA NOW OFFERS SMU TOLLTAGS AT TOLLTAG STORES, SMU LOCATION

Themed TollTag Joins Dallas Cowboys, TCU TollTag Specialty Line

PLANO, Texas – Oct. 22, 2014 – Head to the Hilltop in style with the new SMU TollTag on your vehicle. You can get one at any North Texas Tollway Authority TollTag Store or at SMU's Parking and ID Services.



The TollTag sports Peruna, the iconic galloping SMU Mustang, on a background of the university's blue and red colors.

Now SMU fans can display pride for their alma mater and pay the lowest rates available as they drive toll roads throughout Texas - and now Oklahoma too.

The SMU TollTag joins a growing family of themed NTTA TollTags. TCU and Dallas Cowboy versions are also available at NTTA TollTag Store locations.

TollTag accounts can be opened with pre-paid amounts of \$40 or, for infrequent toll road drivers, a \$20 Starter TollTag is available.

NTTA TollTag Store locations

NTTA Headquarters

5900 W. Plano Parkway
Plano, TX 75093

Irving Location

5555 President George Bush
Turnpike
Irving, Texas 75038

Fort Worth Location

4825 Overton Ridge Blvd.
Suite #304
Fort Worth, Texas 76132

SMU location

SMU Parking and ID Services

6116 North Central Expressway
Suite 101
Dallas, TX 75026
Monday – Friday 8:30 a.m.-5 p.m.

For more information about NTTA, visit NTTA.org

About the NTTA

The North Texas Tollway Authority, a political subdivision of the state of Texas, is authorized to acquire, construct, maintain, repair and operate turnpike projects in the north Texas region. The [nine-member board](#) is comprised of Chairman Kenneth Barr; Vice Chairman Bill Moore; and Directors William D. Elliott, Matrice Ellis-Kirk, Mojoy Haddad, Gary Kloepper, Michael Nowels, George "Tex" Quesada and Jane Willard.

NTTA serves Collin, Dallas, Denton, Tarrant and Johnson counties and owns and operates the Dallas North Tollway, President George Bush Turnpike, Sam Rayburn Tollway, Addison Airport Toll Tunnel, Lewisville Lake Toll Bridge, the Mountain Creek Lake Bridge and the Chisholm Trail Parkway. NTTA is able to raise capital for construction projects through the issuance of turnpike revenue bonds. NTTA toll projects are not a part of the state highway system and receive no direct tax funding. Tolls are collected to repay debt and to operate and maintain the roadways.

NTTA.org