

Media Contact: Michael Rey 214-224-2237 mrey@ntta.org Customer Contact: 972-818-NTTA (6882) CustomerService@NTTA.org www.NTTA.org

## **DALLAS COWBOYS TOLLTAGS NOW AVAILABLE AT NTTA TOLLTAG STORES** *First 400 Purchasers Receive Autographed Drew Pearson Photo*

PLANO, Texas – Sept. 4, 2014 – Kick off the 2014 NFL season with a new Dallas Cowboys TollTag, and receive an autographed photo of the original number 88, Cowboys' legend. Drew Pearson.\*



legend, Drew Pearson.\*

Dallas Cowboys TollTags are now available for \$22.99 to customers who visit any North Texas Tollway Authority TollTag store.

The Dallas Cowboys TollTag is emblazoned with the Cowboys iconic star on a silver background - the same look the five-time Super Bowl Champion Cowboys' helmets sport on game day.

Now Cowboys fans can display pride for their favorite team and pay the lowest toll rates available as they drive toll roads throughout Texas - and now Oklahoma too.

## NTTA TollTag Store locations

NTTA Headquarters 5900 W. Plano Parkway Plano, TX 75093 Irving Location 5555 President George Bush Turnpike Irving, Texas 75038 Fort Worth Location 4825 Overton Ridge Blvd. Suite #304 Fort Worth, Texas 76132

For college football fans, NTTA also offers a <u>TCU TollTag</u> and soon will offer an SMU TollTag for new or existing TollTag customers.

\*Autographed Drew Pearson photos available to first 400 who purchase the Dallas Cowboys TollTag.

## About the NTTA

The North Texas Tollway Authority, a political subdivision of the state of Texas, is authorized to acquire, construct, maintain, repair and operate turnpike projects in the north Texas region. The <u>nine-member</u> <u>board</u> is comprised of Chairman Kenneth Barr; Vice Chairman Bill Moore; and Directors William D. Elliott, Matrice Ellis-Kirk, Mojy Haddad, Gary Kloepper, Michael Nowels, George "Tex" Quesada and Jane Willard.

NTTA serves Collin, Dallas, Denton, Tarrant and Johnson counties and owns and operates the Dallas North Tollway, President George Bush Turnpike, Sam Rayburn Tollway, Addison Airport Toll Tunnel, Lewisville Lake Toll Bridge, the Mountain Creek Lake Bridge and the Chisholm Trail Parkway. NTTA is able to raise capital for construction projects through the issuance of turnpike revenue bonds. NTTA toll projects are not a part of the state highway system and receive no direct tax funding. Tolls are collected to repay debt and to operate and maintain the roadways. NTTA.org