

Shopping Lists Can Wait – Help End Distracted Driving

It's a busy day before Thanksgiving. You're driving around town to complete holiday preparations *and* regular daily errands. You're headed to pick up the kids from practice, then the pet store for Fluffy's kibble, the pharmacy and your list goes on and on.

Uh-oh!

You forgot to include marshmallows, required for your famous sweet potato casserole recipe – a must have for Thanksgiving – in your grocery order scheduled for this afternoon.

Should you quickly add marshmallows to your grocery app order on the way to practice?

NO.

According to a recent study, drivers who text while operating a vehicle are **23 times** more likely to become involved in a car accident.

Wait to text. Avoid distracted driving, so you – and others – can enjoy sweet potato casserole later.

To help end distracted driving, NTTA has led the [Red Thumb movement in North Texas since 2015](#). This campaign encourages drivers to make some part of their thumb red to remind them to keep their hands on the wheel and eyes on the road at all times.

Please join us and do your part to end distracted driving. If you or your business would like NTTA Red Thumbs to distribute, please contact us at TalktoNTTA@NTTA.org.