



# TOLLTAG INSIDER



## What's Scariest than Goblins, Ghosts and Ghouls?

October 2021

Of all the frightening things the month of October brings us, the scariest one of all may be distracted driving.

In 2020, nearly one in five crashes on Texas roads were caused by a distracted driver, resulting in more than 2,500 serious injuries.

These statistics aren't just scary stories - they could be parents, children, neighbors and friends from right here in North Texas.

Since 2015, NTTA has led the [Red Thumb movement](#) - a safety campaign aimed at ending distracted driving (specifically, texting and driving) by encouraging drivers to make some part of their thumb red to remind them to keep their hands on the wheel and eyes on the road at all times.

So, this Halloween, keep your thumbs on the steering wheel and eyes on the road so you can dance to the Monster Mash all night long and help NTTA end the nightmare that is distracted driving.